

# Threshold Loyalty Promotions – Terms & Conditions\*

## Trail Series Hoody

1. A participant is eligible for a free Threshold Trail Series Hoody if they have registered for all three of the following events:
  - a. Dixons Carphone Race to the Stones
  - b. Race to the King
  - c. HEINEKEN Race to the Tower
2. Completion of these events does not have to be in a consecutive year order.
3. The Threshold Trail Series Promotional Hoody is only legible for participants who have purchased **full weekender or non-stop packages** only. The promotion does not extend to participants who have purchased one-day packages.
4. A participant is only eligible to a **once off** Threshold Trail Series Promotional Hoody regardless of the amount of times they have completed the above events.
5. It is the responsibility of the participant who is eligible for the promotion to fill out the order form to receive their Threshold Trail Series promotional Hoody.
6. Promotional Hoody orders will only be accepted and awarded up until the form cut off dates, which are as follows:
  - a. Dixons Carphone Race to the Stones 22<sup>nd</sup> June 2019
  - b. Race to the King – 17<sup>th</sup> May 2019
  - c. HEINEKEN Race to the Tower - 17<sup>th</sup> May 2019
7. Promotional Hoody orders for those participants completing all three events in one year **will only be accepted if participants enter through the Trail Series registration form.**
8. Promotional Hoody orders will not be posted out to participants and will be available for collection at the merchandise stand on the live event. For participants taking on more than one event he/she will receive the Promotional Hoody on their last event, unless they have filled out the order form before the first or second event cut off dates, then they shall receive the Promotional Hoody at those respective events.
9. A participant only needs to register for the event and does not need to successfully complete the event in order to be awarded the Promotional Hoody. The participant will need to be present at the event for collection, as no postage will take place after the event.
10. This promotion cannot be transferred for a monetary exchange or between participants.
11. Currently this promotion is only available for 2019.

## Free Event T-shirt for entering the series

1. A participant is legible for a free Threshold Trail Series Event T-Shirt if they have registered for all three of the Threshold Trail Series events in 2019:
  - a. Dixons Carphone Race to the Stones 2019
  - b. Race to the King 2019
  - c. HEINEKEN Race to the Tower 2019

2. The Threshold Trail Series event T-Shirt is legible for participants who have purchased **all three event tickets using the Threshold Trail Series registration form accessible from the enter now page on the website and will not be rewarded to participants who have signed up individually through three different event registration forms.**
3. Participants will not be liable for the free T-shirts if they are completing the day 1 or day 2 packages only. Participants must be completing three of the following packages:
  - a. Full weekender package
  - b. Fuller weekender excluding camping package
  - c. Non-stop package
4. It is the responsibility of the participant who is legible for the promotion to fill out the order form to receive their Event T-shirt.
5. Promotional Event T-shirt orders will only be accepted and awarded up until the form cut off dates, which are as follows:
  - a. Dixons Carphone Race to the Stones 15<sup>th</sup> June 2019
  - b. Race to the King – 4<sup>th</sup> May 2019
  - c. HEINEKEN Race to the Tower – 4<sup>th</sup> May 2019
6. Promotional Event T-shirt orders will not be posted out to participants and will be available for collection at the merchandise stand on the live event. Promotional Event T-shirt will be available for collection at the respective live event.
7. A participant only needs to register for the event and does not need to successfully complete the event in order to be awarded the Promotional Event T-shirt. The participant will need to be present at the event for collection, as no postage will take place after the event.
8. This promotion cannot be transferred for a monetary exchange or between participants.
9. Currently this promotion is only available for 2019.