

Threshold Sports

Endure24 & Threshold Trail Series December 2025 Advent Giveaway

Terms & Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the terms and conditions and by participating all claimants will be deemed to have accepted and be bound by the terms and conditions.

Please retain a copy for your information.

Eligibility:

1. Open to residents of the UK (England, Scotland, Wales and Northern Ireland) and Republic of Ireland aged 18 years or over except employees of Threshold Sports (the "Promoter"), their immediate families, their group companies, their agents or anyone professionally connected with them.
2. Entries must be submitted during the Promotional Period.
3. No purchase is necessary.

Promotional Period:

4. There are two competitions taking place – 24 Days of Endure and Jingle Trails. Promotion for each begins from the 1st of December 2025. The end date is 24th December 2025.

Entry

5. To enter **24 Days of Endure:**
 - a. Run or walk the kilometre of the day (1km for 1st Dec, 2km for 2nd Dec and so on)
 - b. Join the Endure24 Strava group
 - c. Tag the Endure24 Strava group in your run or walk on Strava
 - d. Follow Endure24 on Instagram or Facebook
 - e. For an extra entry, tag us in your Instagram story or post your activity in the Facebook comments for that day's prize
 - f. Participants need to follow all steps to enter.
 - g. Participants can split the distance up, but the total distance of the day must be completed on the allocated day.
6. To enter **Jingle Trails:**
 - a. Run or walk 5km on the trails
 - b. Join the Threshold Trail Series Strava group
 - c. Tag the Threshold Trail Series Strava group in your trail run or walk on Strava
 - d. Follow Threshold Trail Series on Instagram or Strava
 - e. For an extra entry, tag us in your Instagram story or post your activity in the Facebook comments for that day's prize
 - f. Participants need to follow all steps to enter.
 - g. Participants can split the distance up, but the total distance of the day must be completed on the allocated day.

Winner Selection:

7. There will be one winner for 24 Days of Endure and one winner for Jingle Trails every day throughout the competition.
8. There will also be one winner of the 24 Days of Endure Christmas Bundle and Jingle Trails Bundle.

9. The winner will be selected using a random number generator. Evidence can be provided upon request.

The Prize:

10. There are prizes on offer daily for both 24 Days of Endure and Jingle Trails, as well as a bundle to be won on the last day of both giveaways.
11. The promoter reserves the right to

Winner Notification:

12. The winners will be contacted by the @endure24uk Instagram or Facebook account, or the @thresholdtrailseries Instagram or Facebook account. Details of these prizes will be shared during the promotional period.

General:

13. The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which they must provide within 14 days) and to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotions entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions, and these will be binding, and no correspondence will be entered into in relation to this clause.
14. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of prizes, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.
15. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
16. There are no other prize alternatives available in whole or in part except in the event of circumstances outside its control, when the promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing with the promoter the prize will only be awarded directly to the winner.
17. Contact details provided will be used for the purposes of administering this Promotion and not used for any further marketing purposes unless additional permission is given.
18. The Promoter's decision is final with regard to all promotional matters. By participating in the offer, you accept these terms & conditions and are bound by all the rules and regulations in full. Please retain these terms and conditions for future reference.
19. Any questions concerning the legal interpretation of the rules will be based on English law and the Courts of England and Wales will have exclusive jurisdiction.

PROMOTER: Threshold Sports, 42 Bond Street, Brighton, BN1 1RD